

# Strategic Alignment of AI & Automation

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*IN SUPPORTING YOUR  
DIGITAL TRANSFORMATION JOURNEY*

# The role of AI and Automation in Business

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**AI** : is the simulation of human intelligence in machines programmed to think and learn like humans.

**Automation** : involves using technology to perform tasks without human intervention, ranging from simple tasks like email filtering to complex system managing entire production lines.

# Key Benefits of AI & Automation

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- **Increase Productivity:** efficiently handling tasks
- **Cost Reduction:** minimize errors , automate processes
- **Scalability:** allows business to scale operations quickly
- **Competitive Advantage:** early adaptors superior product & service at lower cost.

# What do I mean: Strategic Alignment

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- Set Clear Objectives : ops efficiency , overtime , reduce cost
- Identify Key Areas for Implementation : supply chain or HR
- Ensure Compatibility with existing systems ie. ERP.

# Practical Step: Implement AI & Automation

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- Assess Business Needs – analysis of current processes
- Develop a roadmap
- Proof of Value – gain consensus and management buy-in
- Change management plan – **people-side of change**
- Data privacy and security issues

**Its no Industry Hype, ... but a reality**  
*today , tomorrow and beyond*

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**ADOPT , RE-PURPOSE , RE-SKILLS**

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# Thank You